Rubric

Persuasive Essay

CRITERIA	4 points	3 points	2 points	1 point
Introduction	The introduction	The introduction	The introduction	The introduction does
(Thesis	names the topic	names the topic of	outlines some of the	not name the topic
Statement)	of the essay and	the essay.	main points to be	and does not preview
	outlines the main		discussed but does	what will be
	points to be		not name the topic.	discussed.
	discussed.			
Support for	Includes 3 or	Includes 3 or more	Includes 2 pieces of	Includes 1 or less
Position	more pieces of	pieces of evidence	evidence (facts,	pieces of evidence
	evidence (facts,	(facts, statistics,	statistics, examples,	(facts, statistics,
	statistics,	examples, real-life	real-life	examples of real-life
	examples, real-	experiences) that	experiences) that	experiences).
	life experiences)	support the position	support the position statement.	
	that support the position	statements.	Statement.	
	statement. The	statements.		
	writer anticipates			
	the reader's			
	concerns, biases			
	or arguments and			
	has provided at			
	least one counter			
	argument.			
Evidence and	All the evidence	Most of the	At least one of the	Evidence and
Examples	and examples are	evidence and	pieces of evidence	examples are NOT
	specific, relevant	examples are	and examples is	relevant AND/OR are
	and explanations	specific, relevant	relevant and has an	not explained.
	are given that	and explanations	explanation that	
	show how each	are given that	shows how that	
	piece of evidence	show how each	piece of evidence	
	supports the author's position.	piece of evidence	supports the author's position.	
	autiloi s position.	supports the author's position.	author's position.	
Sentence	All sentences are	Most sentences	Most sentences are	Most sentences are
Structure	well-constructed	are well-	well-constructed,	not wel- constructed
	with varied	constructed and	but there is no	or varied.
	structure.	there is some	variation in	
		varied sentence	structure.	
		structure.		
Closing	The conclusion is	The conclusion	The conclusion is	There is no
Paragraph	strong and makes	restates the	vague. It does not	conclusion.
	the position of	author's position.	restate the author's	
	the writer clear.		position.	