Rubric

Poster

CRITERIA	4 points	3 points	2 points	1 point
Elements	The poster includes all the required elements as well as additional information.	The poster includes all the required elements.	All but one of the required elements are included on the poster.	Several required elements are missing from the poster.
Attractiveness	The poster is attractive and creative in terms of design, layout and neatness.	The poster is attractive in terms of design, layout, and neatness.	The poster is somewhat attractive in terms of design, layout, and neatness. It is also somewhat messy.	The poster is distractingly messy or very poorly designed. It is not attractive.
Title	The title describes the content of the poster and is very creative.	The title describes the content of the poster, but it lacks creativity.	The title somewhat describes the content of the poster.	The title does not describe the content of the poster.
Graphics	All graphics are related to the topic and make it easier to understand. All borrowed graphics have a source citation.	All graphics are related to the topic and some make it easier to understand. Most borrowed graphics have a source citation.	Few graphics are related to the topic. A few make it easier to understand. Several borrowed graphics do not have a source citation.	There are no graphics or several of the included graphics do not relate to the topic. Most borrowed graphics do not have a source citation.
Presentation **Use of Technology (If Required)**	Fonts, formats (e.g., color, bold, italic) have been carefully planned to enhance readability and content.	Font formats have been carefully planned to enhance readability.	Font formatting has been carefully planned to complement the content, but it may be a little hard to read.	Font formatting makes it very difficult to read the content.