**Rubric**

**PowerPoint Presentation**

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| **CRITERIA** | **4 points** | **3 points** | **2 points** | **1 point** |
| **Originality** | The presentation shows considerable originality and creativity. The content and ideas are presented in a unique and interesting way. | The presentation shows some originality and creativity. The content and ideas are presented in an interesting way. | The presentation shows an attempt at originality and creativity on some slides. | The presentation is not original. It contains the ideas presented by others. |
| **Background** | The background on the slides does not distract from the text or other graphics. Choice of background is consistent from slide to slide and is appropriate for the topic. | The background on the slides does not distract from the text or other graphics. Choice of background is somewhat consistent from slide to slide and mostly appropriate for the topic. | The background on the slides is somewhat distracting from the text or other graphics. | The background makes it difficult to see the text or competes with other graphics on the page.  |
| **Sequencing** | Information is organized in a clear, logical way. It is easy to anticipate the type of material that might be on the next slide. | Most information is organized in a clear, logical way. One slide seems out of place. | Some information is logically sequenced. A few slides seem to be out of order. | There does not appear to be a clear plan for the organization of information. |
| **Text** | Font formats (e.g., color, bold, italics) enhance readability and content. | Font formats have been planned to enhance readability. | Font formatting has been planned to complement the content, but not the readability—which makes it hard to read. | Font formatting makes it very difficult to read the material. |
| **Use of Graphics** | All graphics are attractive (size and colors) and support the theme/content of the presentation. | A few graphics are not attractive, but all support the theme/content of the presentation. | All graphics are attractive, but a few do not seem to support the theme/content of the presentation. | Several graphics are unattractive and detract from the content of the presentation. |
| **Content—Accuracy** | All content throughout the presentation is accurate. There are no factual errors. | Most of the content is mostly accurate, but there is one piece of information that is not factually correct. | The content generally is accurate, but there are two or three pieces of information that are inaccurate. | The content is confusing and/or contains more than three pieces of inaccurate information. |