Rubric

PowerPoint Presentation

CRITERIA	4 points	3 points	2 points	1 point
Originality	The presentation shows considerable originality and creativity. The content and ideas are presented in a unique and interesting way.	The presentation shows some originality and creativity. The content and ideas are presented in an interesting way.	The presentation shows an attempt at originality and creativity on some slides.	The presentation is not original. It contains the ideas presented by others.
Background	The background on the slides does not distract from the text or other graphics. Choice of background is consistent from slide to slide and is appropriate for the topic.	The background on the slides does not distract from the text or other graphics. Choice of background is somewhat consistent from slide to slide and mostly appropriate for the topic.	The background on the slides is somewhat distracting from the text or other graphics.	The background makes it difficult to see the text or competes with other graphics on the page.
Sequencing	Information is organized in a clear, logical way. It is easy to anticipate the type of material that might be on the next slide.	Most information is organized in a clear, logical way. One slide seems out of place.	Some information is logically sequenced. A few slides seem to be out of order.	There does not appear to be a clear plan for the organization of information.
Text	Font formats (e.g., color, bold, italics) enhance readability and content.	Font formats have been planned to enhance readability.	Font formatting has been planned to complement the content, but not the readability—which makes it hard to read.	Font formatting makes it very difficult to read the material.
Use of Graphics	All graphics are attractive (size and colors) and support the theme/content of the presentation.	A few graphics are not attractive, but all support the theme/content of the presentation.	All graphics are attractive, but a few do not seem to support the theme/content of the presentation.	Several graphics are unattractive and detract from the content of the presentation.
Content—Accuracy	All content throughout the presentation is accurate. There are no factual errors.	Most of the content is mostly accurate, but there is one piece of information that is not factually correct.	The content generally is accurate, but there are two or three pieces of information that are inaccurate.	The content is confusing and/or contains more than three pieces of inaccurate information.